



# **KOREA KELEBRITY** **THE KOREA BULLETIN**

4th week of August 2023



HOT ISSUE

# BLACKPINK 700 million Views, 'Pink Venom' MV ...



90.4 million subscribers on YouTube, #1 artist worldwide Girl group BLACKPINK (Jisoo, Jennie, Rosé, Lisa)'s 2nd regular album pre-release song 'Pink Venom' music video has surpassed 700 million views on YouTube. According to YG Entertainment on the 4th, BLACKPINK's 'Pink Venom' music video exceeded 700 million views on YouTube at 12:41 pm on the same day. This is a record after about 350 days since it was released on August 19 last year. The music video reached 90.4 million views on YouTube within 24 hours of its release, breaking the world record for a female artist. In addition, it reached 100 million views the fastest among K-pop girl groups (29 hours and 35 minutes). 'Pink Venom' is a hip-hop genre song that shows off Blackpink's unique charisma. The sound of traditional Korean musical instruments combined with the intense beat decorates the intro, and the sharp rap and deadly vocals that are developed powerfully on top of it maximize the charm of each member. Right after its release, 'Pink Venom', which topped iTunes charts in 81 countries, set various records, such as topping the US Billboard Global 200 for two consecutive weeks and the Billboard Global chart for three consecutive weeks. Then, it ranked 22nd on the Billboard Hot 100 and UK Official Charts, respectively, showing off its powerful global influence. Currently, the number of subscribers to Blackpink's official YouTube channel is 90.4 million, surpassing K-pop and becoming the number one artist in the world. It has a total of 43 videos with 100 million views and is breaking the first and best records every moment as a 'YouTube Queen' with cumulative content views exceeding 32.5 billion. Meanwhile, BLACKPINK is in the midst of the K-pop girl group's largest world tour, 'BLACKPINK WORLD TOUR [BORN PINK]', which mobilizes about 1.5 million people. Starting from New Jersey on the 11th (local time), they will move to Las Vegas, San Francisco, Los Angeles, etc. to meet American fans.

CELEBRITY . WORLD



HOT ISSUE

# TXT becomes face of Dior



Tomorrow X Together has been named the brand ambassador of Dior, according to the French fashion house on Friday.

"Tomorrow X Together are the perfect ambassadors for Dior. They have a great attitude and style and they look great in their custom stage outfits," said Kim Jones, artistic director of the maison.

Jones custom-designed the stage outfits for the five bandmates who headlined the Lollapalooza festival in Chicago last weekend, a first for a K-pop act.

Meanwhile, the band earned nominations in two categories for the 2023 MTV Video Music Awards on Tuesday in the US -- for PUSH Performance of the Year and best K-Pop with "Sugar Rush Ride," the main track from its fifth EP "The Name Chapter: Temptation."

The band will head over to the Philippines this weekend for a concert as part of its second international tour.



HOT ISSUE

# 'Mask Girl'

## An Exciting New K-Drama Blinded By Ambition



Murder, secret identities and plastic surgery stories galore make up *Mask Girl*, an exciting new Korean thriller series based on a webtoon of the same name. It sticks out from the other K-dramas that Netflix (NFLX) has to offer, making bold choices (with bolder social commentary) à la *Squid Game*. The show swings for the fences with the sheer number of twists and turns it has to offer, and that makes for a strong start. However, *Mask Girl* ends up cracking under the pressure of its own cleverness. At its most basic level, *Mask Girl* is about a woman who has suffered by being, in many other characters' words, ugly. Kim Mo-mi once dreamed of being a famous performer, but her looks (as well as bullying comments from her mother and her peers) got in the way from a very young age. Now an adult working a dull accounting job, Mo-mi lives out her fantasy online, dancing and flirting with men on live streams. She has a sizable fanbase, one that she keeps in the dark by covering her face with a mask. But when an unrequited crush sets her off, she starts down a path of no return. There are several others who occupy Mo-mi's story, including co-worker and avid *Mask Girl* fan Ju Oh-nam (Ahn Jae-hong) as well as his protective mother Kim Kyung-ja (Yeom Hye-ran). All of their narrative threads knot together across six episodes, with *Mask Girl* taking an anthology approach: each episode is named for a different character, and each episode takes on the overarching story from the perspective of that character.



# COMING UP FAN MEETINGS



01

## 김준수 KIM JUN SU

08/26~27 Seoul  
09/3 Nagoya



02

## 이종석 LEE JONG SUK

09/10 Seoul  
09/18 Osaka  
09/21 Tokyo  
10/04 Singapore  
10/15 Macau  
10/28 Ho Chi Minh



# COMING UP FAN MEETINGS



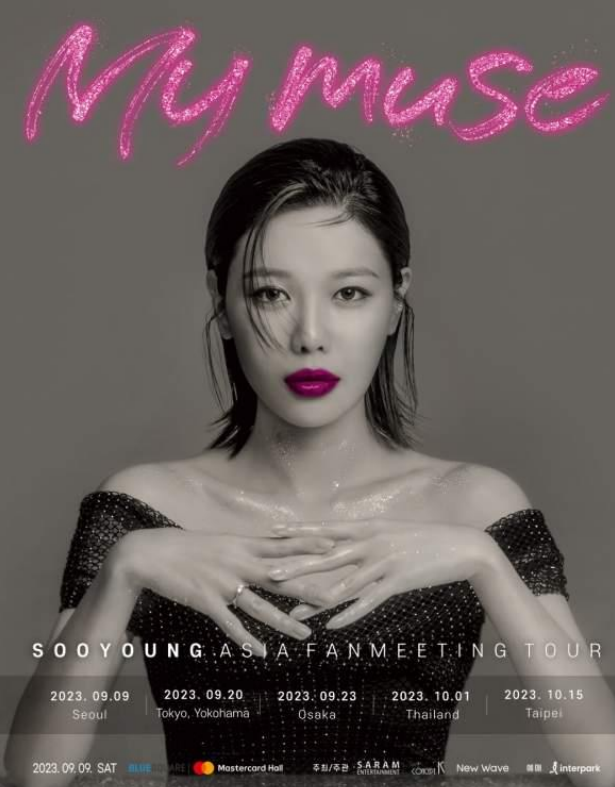
2023 JUNG HAE IN FAN MEETING TOUR  
열번째 계절

07.22 SAT	SEOUL	08.06 SUN	MANILA	08.13 SUN	MACAU
09.12 TUE	HONG KONG	09.16 SAT	JAKARTA	09.30 SAT	JAPAN
10.21 SAT	BANGKOK	10.29 SUN	SINGAPORE	AND MORE	

03

## 정해인 JUNG HAE IN

- 09/12 Hong Kong
- 09/16 Jakarta
- 09/30 Japan
- 10/21 Bangkok
- 10/29 Singapore



SOOYOUNG ASIA FAN MEETING TOUR

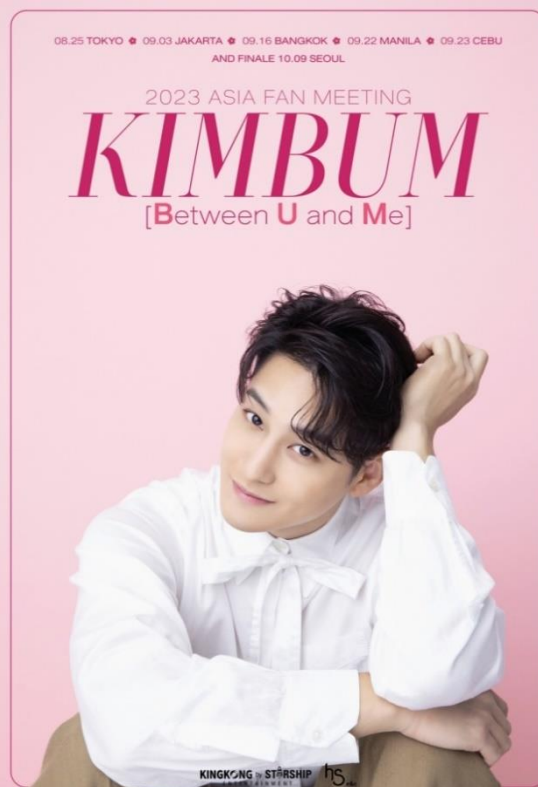
2023. 09. 09	2023. 09. 20	2023. 09. 23	2023. 10. 01	2023. 10. 15
Seoul	Tokyo, Yokohama	Osaka	Thailand	Taipei

2023. 09. 09. SAT

04

## 최수영 SOO YOUNG

- 09/09 Seoul
- 09/20 Tokyo, Yokohama
- 09/23 Osaka
- 10/01 Thailand
- 10/15 Taipei



2023 ASIA FAN MEETING  
KIMBUM  
[Between U and Me]

08.25 TOKYO • 09.03 JAKARTA • 09.16 BANGKOK • 09.22 MANILA • 09.23 CEBU  
AND FINALE 10.09 SEOUL

KINGKONG • STARSHIP • ts

05

## 김범 SOO YOUNG

- 08/25 Tokyo
- 09/03 Jakarta
- 09/16 Bangkok
- 09/22 Manila
- 09/23 Cebu
- 10/09 Seoul



# COMING UP CONCERTS

KELEBRITY . WORLD



01

## 르세라핌 LE SSERAFIM

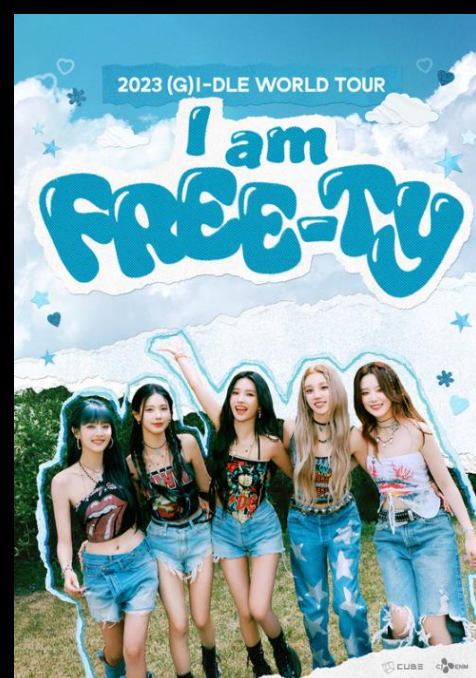
08/23-24 Nagoya  
 08/30-31 Tokyo  
 09/06-07 Osaka  
 09/30 -10/01 Hong Kong  
 10/03 Jakarta  
 10/7-08 Bangkok



02

## 트와이스 TWICE

09/02 Singapore    12/27-28 Fukuoka  
 09/07-08 London  
 09/11 Paris  
 09/13-14 Berlin  
 09/23 Bangkok  
 09/30 Bulacan  
 12/16-17 Nagoya



03

## (여자) 아이들 (G)I-DLE

09/09 London  
 09/13 Paris  
 09/16 Brussels  
 09/18-19 Berlin  
 09/27-28 Tokyo  
 10/14 Macau  
 10/29 Singapore



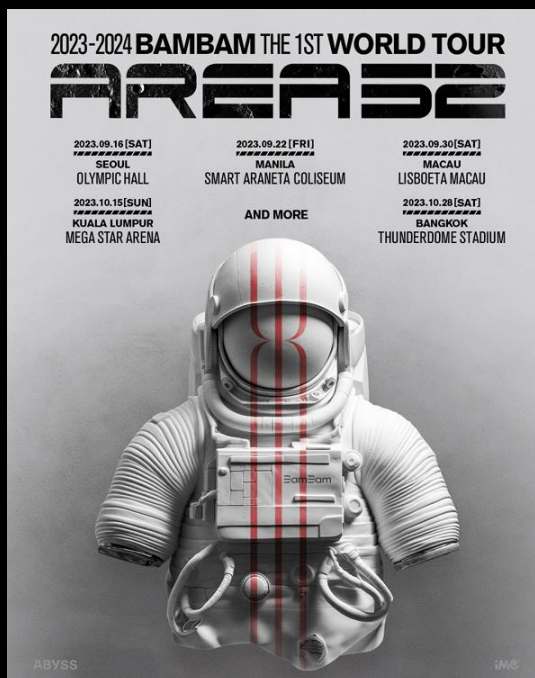
# COMING UP CONCERTS



04

## 스테이씨 STAYC

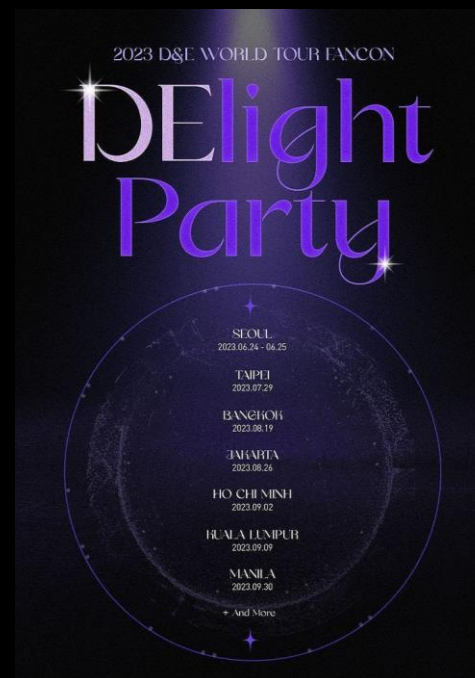
09/23-24 Seoul	2024
10/11 New York	01/14 Taipei
10/13 Chicago	01/20 Hong Kong
10/17 San Antonio	02/16 Singapore
10/19 Dallas	
10/24 Seattle	
10/26 San Francisco	
10/29 Los Angles	



05

## 백백 BAMBAM

09/16 Seoul
09/22 Manila
09/30 Macao
10/15 Kuala Lumpur
10/28 Bangkok



06

## SUPER JUNIOR-D&E

08/26 JAKARTA
09/02 HO CHI MINH
09/09 KUALA LUMPUR
09/30 MANILA





RISING STAR

# ACTORS OF THE MONTH.

KELEBRITY.WORLD



**고원희**  
**Go Won Hee**

Born September 12, 1994(age 28)  
Years active 2010  
Agent MANAGEMENT KOO

2021 Series | A DeadbEAT's Meal  
2023 Series | Love to Hate You  
2023 Series | King The Land





RISING STAR

# ACTORS OF THE MONTH.

KELEBRITY.WORLD



**안재홍**  
**Ahn Jae Hong**

Born March 31, 1986 (age 37)  
Years active 2009  
Agent MANAGEMENT-MMM

2015 Series | Answer Me 1988  
2023 Film | Rebound  
2023 Series | Mask Girl





RISING STAR

# K-POP ARTISTS OF THE MONTH.



**비비지  
VIVIZ**

Years active 2022  
Labels BIG PLANET MADE Ent

## Members



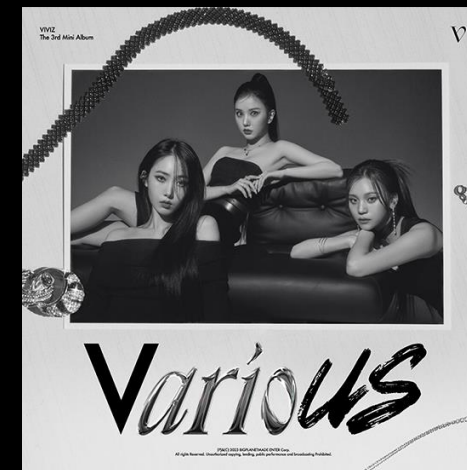
은하 EUNHA



신비 SINB



엄지 UMJI





RISING STAR

# K-POP ARTISTS OF THE MONTH.



**배너  
Vanner**

Years active 2019  
Labels KLAP ENTERTAINMENT

## Members



태환 Taehwan



곤 Gon



해성 Hyesung



성국 Ahxian



영광 Yeongkwang



# K-POP WEEKLY CHART (TOP 10)

\*\*4th week of August 2023

## MelOn

1	—		Seven (feat. Latto) - Clean Ver. 정국
2	—		Super Shy NewJeans
3	—		ETA NewJeans
4	—		헤어지자 말해요 박재정
5	—		퀸카 (Queencard) (목자)아이들
6	—		I AM IVE (아이브)
7	—		Steal The Show (From "엘리...") Lauv
8	—		Spicy aespa
9	—		사막에서 꽃을 피우랏 우디 (Woody)
10	—		이브, 프시케 그리고 푸른 수염... LE SSERAFIM (르세라핌)

## iTunes Korea chart

Song	Artist
1 ETA	NewJeans
2 Super Shy	NewJeans
3 Seven	Jung Kook, Latto
4 New Jeans	NewJeans
5 Fast Forward	JEON SOMI
6 Cool With You	NewJeans
7 Steal The Show (From "Elemental")	Lauv
8 Let's Say Goodbye	Parc Jae Jung
9 Hype Boy	NewJeans
10 I AM	IVE

## HANTEO chart Beta

1 ETA	NEWJEANS
2 Super Shy	NEWJEANS
3 Seven (feat. Latto) - Clean Ver.	JUNGKOOK
4 I AM	IVE
5 헤어지자 말해요	Park Jae Jung
6 퀸카 (Queencard)	(G) I-DLE
7 HYPE BOY	NEWJEANS
8 New Jeans	NEWJEANS
9 Spicy	aespa
10 이브, 프시케 그리고 푸른 수염의 아내	LE SSERAFIM

## billboard global 200

1		Seven Jung Kook Featuring Latto
2		What Was I Made For? Billie Eilish
3		Dance The Night Dua Lipa
4		LaLa Myke Towers
5		Cruel Summer Taylor Swift
6		Barbie World Nicki Minaj & Ice Spice With Aqua
7		Super Shy NewJeans
8		Fukumean Gunna
18		ETA NewJeans
22		Cupid Fity Fitty



# NETFLIX TOP 10 INDONESIA

\*\*4th week of August 2023



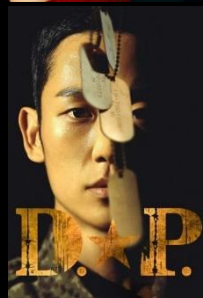
**01**  
**Behind Your Touch**  
Han Ji-min, Lee Min-ki, Suho



**02**  
**The Uncanny Counter**  
Cho Byeong-kyu, Yu Jun-sang



**03**  
**King the Land**  
Lee Jun-ho, Yoona



**06**  
**D.P.**  
Jung Hae-in, Koo Kyo-hwan, Son Suk-ku



**07**  
**Zombiaverse**  
Lee Si-young, Noh Hong-chul, DinDin



**08**  
**Mask Girl**  
Ko Hyun-jung, Nana, Ahn Jae-hong



**10**  
**Celebrity**  
Park Gyu-young, Kang min-hyuk, Lee Chung-ah

1. Behind Your Touch
2. The Uncanny Counter
3. King the Land **N**
4. Hidden Love
5. Depp V Heard **N**
6. D.P. **N**
7. Zombiaverse **N**
8. My Happy Marriage **N**
9. Mask Girl **N**
10. Celebrity **N**



# NETFLIX TOP 10 MALAYSIA

\*\*4th week of August 2023



01

## Behind Your Touch

Han Ji-min, Lee Min-ki, Suho



02

## The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang



03

## King the Land

Lee Jun-ho, YoonA



04

## Zombiverse

Lee Si-young, Noh Hong-chul, DinDin

- |     |  |                                  |
|-----|--|----------------------------------|
| 1.  |  | Behind Your Touch                |
| 2.  |  | The Uncanny Counter              |
| 3.  |  | King the Land <span>N</span>     |
| 4.  |  | Zombiverse <span>N</span>        |
| 5.  |  | Depp V Heard <span>N</span>      |
| 6.  |  | Mech Cadets <span>N</span>       |
| 7.  |  | My Happy Marriage <span>N</span> |
| 8.  |  | Zom 100: Bucket List of the Dead |
| 9.  |  | Jujutsu Kaisen                   |
| 10. |  | One Piece <span>N</span>         |



# NETFLIX TOP 10 SINGAPORE

\*\*4th week of August 2023



01

## Behind Your Touch

Han Ji-min, Lee Min-ki, Suho



02

## The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang



03

## King the Land

Lee Jun-ho, YoonA



04

## Zombiverse

Lee Si-young, Noh Hong-chul, DinDin

1. Behind Your Touch
2. The Uncanny Counter
3. King the Land N
4. Zombiverse N
5. Painkiller N
6. Depp V Heard N
7. My Happy Marriage N
8. Zom 100: Bucket List of the Dead
9. Love After Divorce
10. The Hunt for Veerappan N

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# NETFLIX TOP 10 THAILAND

\*\*4th week of August 2023



02

## Behind Your Touch

Han Ji-min, Lee Min-ki, Suho



04

## The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang



05

## King the Land

Lee Jun-ho, Yoona



10

## Mask Girl

Ko Hyun-jung, Nana, Ahn Jae-hong



08

## Zombiverse

Lee Si-young, Noh Hong-chul, DinDin

- To the Moon and Back
- Behind Your Touch
- The Cheery Lee, Village Headman
- The Uncanny Counter
- King the Land
- Hidden Love
- My Happy Marriage
- Zombiverse
- Depp V Heard
- Mask Girl



# NETFLIX TOP 10 VIETNAM

\*\*4th week of August 2023



01

## The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang



02

## Behind Your Touch

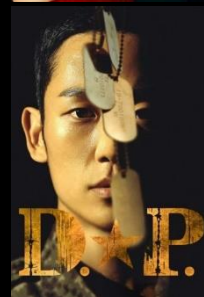
Han Ji-min, Lee Min-ki, Suho



03

## King the Land

Lee Jun-ho, Yoona



07

## D.P.

Jung Hae-in, Koo Kyo-hwan, Son Suk-ku



08

## Zombiverse

Lee Si-young, Noh Hong-chul, DinDin

1. The Uncanny Counter
2. Behind Your Touch
3. King the Land N
4. My Happy Marriage N
5. Depp V Heard N
6. Hidden Love
7. D.P. N
8. Zombiverse N
9. Let's Feast Vietnam
10. Heartstopper N



# NETFLIX TOP 10 JAPAN

\*\*4th week of August 2023



01

## Behind Your Touch

Han Ji-min, Lee Min-ki, Suho



10

## The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang



11

## King the Land

Lee Jun-ho, Yoona

1. Behind Your Touch
2. My Happy Marriage N
3. Zom 100: Bucket List of the Dead
4. Jujutsu Kaisen
5. Burn the House Down N
6. The Masterful Cat Is Depressed Again Today
7. Trillion Game
8. Mushoku Tensei: Jobless Reincarnation
9. Hayabusa Fire Brigade
10. The Uncanny Counter
11. King the Land N



# NETFLIX TOP 10 OTHER COUNTRIES

\*\*4th week of August 2023

## HONG-KONG

1.  Behind Your Touch
2.  The Uncanny Counter
3.  Zom 100: Bucket List of the Dead
4.  King the Land **N**
5.  Depp V Heard **N**
6.  Zombieverse **N**
7.  My Happy Marriage **N**
8.  Jujutsu Kaisen
9.  Mushoku Tensei: Jobless Reincarnation
10.  Painkiller **N**

## PHILIPPINES

1.  The Uncanny Counter
2.  Behind Your Touch
3.  King the Land **N**
4.  Zombieverse **N**
5.  Depp V Heard **N**
6.  Zom 100: Bucket List of the Dead
7.  My Happy Marriage **N**
8.  Mech Cadets **N**
9.  Mushoku Tensei: Jobless Reincarnation
10.  Jujutsu Kaisen

## TAIWAN

1.  Behind Your Touch
2.  Port of Lies
3.  The Uncanny Counter
4.  Fireworks of My Heart
5.  King the Land **N**
6.  Depp V Heard **N**
7.  My Happy Marriage **N**
8.  Zom 100: Bucket List of the Dead
9.  Jujutsu Kaisen
10.  What the Hell Is Love



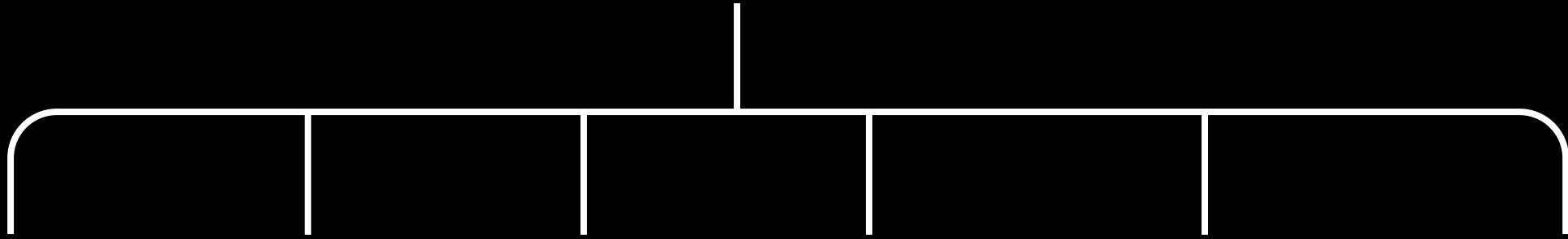
About US

# TELL US WHO IS THE ONE AND WE WILL CONNECT YOU

KELEBRITY . WORLD



# WORLDWIDE CLIENTS



**ARTISTS**

**ACTORS**

**IDOLS**

**MODELS**

**CELEBRITIES**

**K-DRAMA**

KELEBRITY . WORLD



About US

# We provide our services for the categories below

## TVC

Korean Celebs to be featured in  
Commercials.

## PRINTS

Korean Celebs to be featured in  
Print Ads.

## MUSIC

Copyright for Korean songs to be used  
in overseas contents.

## ADVERTORIAL

Placing brands in Korean Dramas & Reality Show.

## CONCERTS

Providing Korean artists in overseas  
concerts and events.





# Thank You

KELEBRITY

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